



Jac. Verschuren-Pechtold bv  
*Rozenkwekerij Sinds 1875*

Jac. Verschuren - Pechtold BV, located at Kalkhofseweg 6a · 5443 NA Haps, is responsible for the processing of personal data as shown in this privacy statement.

Contact details:

<https://verschuren-pechtold.nl>  
Kalkhofseweg 6a · 5443 NA Haps  
0031 (0) 485 316 258

Max Verschuren is the Data Protection Officer of Jac. Verschuren - Pechtold BV He can be reached via [jac@verschuren-pechtold.nl](mailto:jac@verschuren-pechtold.nl)

### **Personal data that we process**

Jac. Verschuren - Pechtold BV processes your personal data because you use our services and/or because you provide them to us yourself. Below you will find an overview of the personal data that we process:

- First and last name
- Address details
- Telephone number
- E-mail address
- Other personal data that you actively provide, for example by creating a profile on this website , in correspondence and by telephone
- Location data

### **Special and/or sensitive personal data that we process**

Our website and/or service does not intend to collect data about website visitors who are younger than 16 years of age. Unless they have permission from parents or guardians. However, we cannot check whether a visitor is older than 16. We therefore recommend that parents be involved in the online activities of their children, in order to prevent data about children from being collected without parental consent. If you are convinced that we have collected personal information about a minor without this consent, please contact us at [jac@verschuren-pechtold.nl](mailto:jac@verschuren-pechtold.nl) and we will delete this information.

### **For what purpose and on what basis do we process personal data**

Jac. Verschuren - Pechtold BV processes your personal data for the following purposes:

- To be able to call or email you if this is necessary to provide our services
- To inform you about changes to our services and products
- To deliver goods and services to you to be delivered
- Jac. Verschuren - Pechtold BV also processes personal data if we are legally obliged to do so, such as data that we need for our tax return.

### **Automated decision making**

Jac. Verschuren - Pechtold BV does not make decisions based on automated processing on matters that could have (significant) consequences for people. This concerns decisions that are taken by computer programs or systems, without a human being involved (for example an employee of Jac.



Verschuren - Pechtold BV).

### **How long we keep personal data**

Jac. Verschuren - Pechtold BV does not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data: 7 years → Tax authorities.

### **Sharing personal data with third parties**

Jac. Verschuren - Pechtold BV does not sell your data to third parties and only provides it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We enter into a processor agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. Jac. Verschuren - Pechtold BV remains responsible for these processes.

### **Cookies, or similar techniques, that we use**

Jac. Verschuren - Pechtold BV uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Jac. Verschuren - Pechtold BV uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preference settings are remembered. These cookies are also used to ensure that the website works properly and to optimize it. We also place cookies that track your surfing behavior so that we can offer customized content and advertisements. On your first visit to our website, we already informed you about these cookies and asked permission to place them. You can unsubscribe from cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously stored via the settings of your browser. For an explanation see:

<https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

**Cookie:** Googly Analytics

**Naam:** \_utma

**Functie:** Analytische cookie die websitebezoek meet

**Bewaartermijn:** 2 jaar

### **View, adjust or delete data**

You have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to data processing or to object to the processing of your personal data by Jac. Verschuren - Pechtold BV and you have the right to data portability. This means that you can submit a request to us to send the personal data we have about you in a computer file to you or another organization mentioned by you. You can send a request for access, correction, deletion, data transfer of your personal data or request for withdrawal of your consent or objection to the processing of your personal data to [jac@verschuren-pechtold.nl](mailto:jac@verschuren-pechtold.nl). To ensure that the request for access has been made by you, we ask you to enclose a copy of your proof of identity with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN) black in this copy. This



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is to protect your privacy. We will respond to your request as quickly as possible, but within four weeks. Jac. Verschuren - Pechtold BV would also like to point out that you have the option to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link:<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

### **How we protect personal data**

Jac. Verschuren - Pechtold BV takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of misuse, please contact us at [jac@verschuren-pechtold.nl](mailto:jac@verschuren-pechtold.nl)